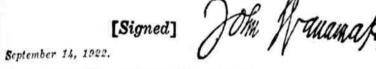
# WHAT A WONDERFUL SHOW-PLACE FOR THE WORLD'S FINEST, THIS BIG STORE IS

# It Is Almost Certain That You Cannot Make Another Man Good

unless you are good yourself. The good man is the last man to proclaim himself good. Indeed, one may have doubts of any man who sets himself up as a

The real man knows, as no other one knows, his own defects, his temper, his temptations and his failures, which often hold him back and debar him from attempting to guide and help another as he would like to. But in spite of all his weaknesses, he has days of grace when he has been able to squelch the devil's power.

There have been good men and women like John Chambers, Matthew Simpson, Phillips Brooks, John Wesley, Frances Willard, Hannah Whitall Smith, Sarah Smily, Alfred Cookman, Dudley A. Tyng, George Van Deurs and George F. Pentecost.





## Women's New Sports Coats With Raccoon Collars Special at \$47.50

Deep shawl collars of thick, fluffy raccoon fur of the best quality mark them as coats which ordinarily would be considerably more expensive.

They are smartly tailored and | In gray or brown herringbone cut on the lines of a young man's topcoat. Of thick, doublefaced all-wool coatings, they are cut with raglan shoulders, muff ckets and slip pockets, a belt all around and an inverted pleat

football games, for the horse show and for all Winter wear.

#### The Woman Who Wants a Lightweight Suitcase

-and that means practically every woman who travels-can get an uncommonly good one just now for

It is a smart-looking case of black long-grain cowhide, with padded top, double lock, moire silk lining, and three shirred pockets. The best-made and best-looking sultcase we have had at the price, and in three sizes—18, 20 or 22 inch length.

(Main Pleor)

#### Women's Warm Winter Bathrobes

weave with plaid backs, or in tan or brown frieze cloth with

Sleeves and shoulders are

lined with peau de cygne, that

the coats may slip on easily. Perfect for motoring, for

contrasting backs.

are ready in plenty of time, and of money bought last year.

Heavy blanketing of a wellknown trade-marked quality that is famous for its thick, soft warmth and attractive colors.

Satin-trimmed cuffs and pockets, large satin-trimmed collars. Cord girdles. Generously cut and well made. Light and dark colorings. Priced \$5.50 and \$6.75. (Third Floor)

# Women's Ready-to-Wear Suits That Look Like Custom-Made, \$37.50 and \$42.50

mportant details as close-fitting shoulder, well-setting collar and other essentials of good fit, they would pass for custom-tailored pass for custom-tailored Almost every woman can them at once, with little or

no alteration. Materials are tweeds, hard-finshed worsteds and novelty mixtures, including finely striped and day checked designs, oxford grays,

Entirely New

Two-piece affairs of great disn and charm, which we

copied from smart imported

dresses. They are even better

than the originals, for they are

The bodice is simply a knitted

silk or wool sweater, cut to fit

rather closely about the hips and

Sometimes it shows contrast-

ng stripes, sometimes gay

skirt is usually plain. Navy and

oft buff and brown shades are

For slender women we can

think of nothing smarter for

daytime year at the country

of the smart sporting events in

Knitted of pure silk the prices

the polo matches or any

embroidery.

ouse slightly above.

ne favorites.

made to fit American women.

In line, in workmanship, in such | brown and heather mixtures-the best fabrics, of course, in the \$42.50 suits, but the others are good indeed.

Coats are cut on the new long lines that seem to lend grace to any type of figure. They are inter-lined for warmth, lined with good crepe de chine and finely finished in every detail.

Six models at the two prices, \$37.50 and \$42.50, in sizes 34 to 44.

#### Program of Tonight's Radio Concert Station W O O-

Wanamaker's

12:45 P.'M. United States weather forecast.

12:55 P. M. Arlington time signal.

4:30 P. M. Music.

7:30 P. M. Concert by the Harmony Quartet and Orchestra:
Assisted by Miss Gertrude Dohmen, soprano; Mist Emilie Kreider Norris, reader, and Miss Lucy Kilpatrick and Miss Bertha Myers Atkins, accompanists.

3. Orchestra. April Showers... Jolson Harmony Orchestra

2. Quartet, a. Annie Laurie... Giebel Harmony Quartet

3. Bass, Evening Star (Tannhauser), Wagner

Mr. Eugene Reuttier

Mr. Eugene Reuttler
4. Tenor. Do Not Go, My Love,
Nopeme

Miss Dohmen

16. Quartet. a. Smilin' Through. Pens b. Story of a Tack. Porke Harmony Quartet

17. Baritone, The Rosary.... Nevin Mr. Leonard Reichert

18. Orchestra, Monastery Bells ... Bibuen Harmony Orchestra

19. Reading, The Frenchman's Version of the Garden of Eden.

Anonymous

Mies Norris

20. Quartet, a. When My Caravan Has Rested Lohr
b. Absent Meteolf
Harmony Quartet

21. Soprano. One Fine Day (Madame Butterfly)
Miss Dohmen

22. Orchastra Selections
Harmony Orchestra

9 P. M. Recital by the Wanamaker Grand Organ:

9 P. M. Recital by the Wanamaker Grand Organ:
Fanfare of Trumpets
National Anthem
Ave Maria Goused
Adoration Borowski
Concert Prelude in D Minor Kromer
Andantino Lemare
Improvisation on Old Familiar
Melodies Anonymous
Pigrim's Chorus from Tannhauser.
Wagner
Andante Cantabile Tacholkowsky
Intermezzo from Suite Arlesienne. Biest
To a Wild Rose. MacDowell
Prize Bong from Die Meistersinger,
America

America 10:55 P. M. Arlington Time Signal followed by United States weather forecast and press dis-patches.

# Young Women's New Camelshair Coats,

In the natural color or reindeer brown. These coats are almost featherweight, yet warm. They are cut on sports lines with ragian shoulders and an inverted pleat in the back. The roomy slip pockets are deep enough to keep hands warm and the collar can be buttoned close under the

chin. 14 to 20 year sizes, each coat lined throughout with peau de

#### New Handbags of Velvety Black Antelope Skin

More lustrous than suede, and of a jet blackness and a velvety softness that makes them wonderfully elegant in effect.

Gathered to square covered frames, with gilt clasp, tasseled handle, inner compartment, powder puff and mirror. Beautifully silk lined, and finely made Priced \$6.50 and \$8.50.

(Main Floor)

Cozy Little Bathrobes for Youngsters

None too early for them, either, as mornings are chilly.
Of cotton blanketing, soft and warm, in blue-and-tan or blue-and-red plaids and of eiderdown in pink, light blue, Copenhagen and tan.

4 to 16 year sizes at \$3.25 to \$5. (Third Floor)

Across the Pacific to the Nightgown Shop

some pretty new nightgowns have voyaged.

White batiste of finest and softest quality, hand-made by the expert needlewomen of the Philippine Islands, and hand-embroidered in new designs that seem lovelier than ever.

Just unpacked. Four styles, all low neck and short sleeves, and each \$2.85.

New Silks of

Enchanting

Loveliness 1 4 1

Glittering tinsel brocades and

matelasses, soft-chiffon velours

and chiffon velvets and hand-

some broches bring visions of

Millinery Velvets

in all the fashionable colorings,

are ready to be fashioned into

(First Floor)

all sorts of Winter gayety.

are being unfolded every day in

the Silk Store.

Autumn hats.

#### The Momen's The Little Soft Creature That London Shop **Encircles Her Throat** 18 Showing Some or lies loosely around her shoulders, may once have been Brer Knitted Frocks

Fox, Mink, Marten, Sable or Squirrel.

Whatever his importance in the animal kingdom, he is certainly among the most important articles in the feminine outfit at this season.

Small neckpieces may be chosen in the Fur Salon with the positive certainty of obtaining the best money can buy.

Brown mink from \$20 up.
Braum marten from \$30 up.
Hudson Bay sable from \$50 up.
Fox from \$25 up.
Squirrel from \$15 up.
(Second Floor)

#### **Softly Colored Little** Sweaters Sent by England

charming tones of voter, gays an interaspherry. While they slip over the bead, they can be opened in a V at the neck or worn close under the chin with a turn-over collar. With each comes sufficient wool to mend any acci-

re \$110, \$125 and \$165. Of ilk-and-wool or pure soft wool, (The Gallery)

salt tears. \$3.85 to \$4.50, according to sise. (Third Floor)

# All-Wool Blankets—An Extra Good Kind at \$10 and \$12 a Pair

Choice of white blankets with either rose or blue borders, or plaid blankets in a variety of colors.

All are of the same quality and the same grade of woolall-wool, warp and filling. Single-bed size \$10, and double-bed size \$12 a pair.

If Every Little Girl Could

Choose Her Own Shoes she would walk straight up to these shining black patent leather ones with buttoned tops of soft white buckskin. Just the kind a little lass enjoys with her very "bestest" frocks.

They are the finest we can get | sizes at \$7. Both with patent for her-best patent leather, best buckskin, best making. In sizes 8½ to 2—about 4 to 10 year ages priced \$7.50 and \$8.50 a pair. If Mother thinks white tops are not best, there are black cloth tops in 81/2 to 11 sizes at \$5.50 a pair,

leather vamps. Older girls who wear sizes 21/2 to 7-usually of 10 to 16 yearschoose the buttoned black kid tops with patent vamps, at \$9 a pair. Ask the trained salespeople for anything you wish in children's and black kid tops in 111/2 to 2

#### French Royales Are the Best \$2 Kid Gloves We Know

Made in Grenoble for Wanamaker customers only. Elastic kidskin of unusually good quality, perfectly cut and beautifully made.

Two clasp, pique or overseam-sewn, with embroidered or Paris-point backs. In black, black with white, white with black, and colors. Priced \$2 the pair.

#### Bead Necklaces Are **Longer and Prettier** Of imitation lapis, coral, jade and amber at \$1 to \$10.

White beads, which are so fashionable, are in imitation crystal and ivory and of carved bone. 50c to \$8.50. (Main Floor)

#### A Little Clearaway Sale of Overblouses at Half

It's great fun to pick and choose from such a collection, for there are scarcely two alike. Mostly of crepe de chine and Georgette, in a variety of light and dark solorings, beaded or embroidered, tucked or hemstitched. \$2 to \$6.85.

(East and West Aisles)

# A New Mourning

on the Main Gallery at Juniper street presents a specialized service of particular value.

Goods Salon

Newly arrived are some black silk dresses of dignity and charm. They are of Canton crepe, faille, crepe de chine and other of the beautiful silk crepes so fashionable now. Prices range from \$30 to \$75. Sizes

for women and young women

# **Five Different Grades** of Bath Towels, 50c

(Main Gallery)

All of good soft absorbent cotton yarn, well woven and well finished. Sizes from 18 1/2 x 38 to 22 1/2 x 47 inches. Price, 50c each (First Floor)

New Fiction

"Charles Rex" by Ethel M. Dell. A new story—the struggle against a hidden secret, the love of a strong man and a courageous woman—by this successful writer showing her at the height of her power as a writer of mystery and adventure, \$2.

"Faur-Square" by Grate S. Play "Four-Square" by Grate S. Richmond. A charming love story and a powerful study of a talented girl a the turning point of her career. \$1.75.

(Main Floor)



# A Knabe-Ampico Grand Piano for \$650 Less

The large Knabe-Ampico grand pianos are \$3500. Where space accommodates the full-size grand piano it is the large Ampico grand that will still undoubtedly continue to be chosen.

But where limited space is a consideration, or for any other reason the smaller Knabe Mignonette grand piano is preferred, it is now for the first time possible to

#### Small Knabe grand piano with Ampico attachment for \$2850.

The musical perfection of the | even those pianists themselves. little Knabe Mignonette grand piano needs no emphasis.

The marvelous performance of the Ampico, in its perfect ever to purchase, we shall be re-enacting of the playing of great pianists, has astonished time.

This new instrument at \$2850 brings a Knabe-Ampico grand piano just \$650 lower. Without any obligation whatglad to show it to you at any

(Egyptian Hull, Second Floor)

### Philadelphia Prints Found in London

What a delight it was to a customer to find in the little print called "Old Red Roofs," the picture of the very shingles his ancestors had brought over from England to roof their home in early Philadelphia.

Not every one will find his ancestral home among these old Philadelphia prints. But they will be likely to interest every one who loves the old city.

Christ Church
High Street (now Market)
The Old Chestnut
Street Theatre

Blue Ancher Inn
Old Swedes
The London Coffee House and
Slave Market
Penn's Landing Penny Pot Tav-

and many others are among them. For a gift to somebody, \$3.50 is a small price for them.

(Fifth Floor)

#### Three Good Dance Records Come Ahead of Time

in a special release by the Victor Company, out tomorrow.

Each record is double-faced and one includes "I'm Just Wild About Harry," by Paul Whiteman and his orchestra, and "Say It While Dancing," by Benson Orchestra.

The other two records include: "Why Should I Cry Over You?" and "Blue," two fox trots by the Virginians; also "Struttin' at the Strutters' Ball" and "The French Trot."

Priced 75 cents the record. (Second Floor)

# Any Kind of a Necktie at All in the Lot at 65c

Every one looks better-for a fact is better. There are college stripe ties in

the big bold stripes, the finer stripes and three or four stripes in between and in hosts of colors. There are figured ties, plain ties, all kinds-and every one new for

(Main Floor)

#### The Kind of an **Umbrella That Stands** by a Man

Strong, serviceable and easy to handle.

To be strong, it ought to have an eight-rib paragon frame; to be serviceable, it takes a cover of silk warp and cotton filling; to be easy to handle it requires making and balancing.

All three come in an umbrella at \$4 and there are a dozen different distinctive wood handles to choose

# Tomorrow's the Day-and a Good Felt Hat Should Cost Only \$3 or \$4 or \$5

Down to earth to be sure, more than a man believes, for it is surprising to see what good hats there

are at the prices. Not only good-but good looking.

Graceful as can be with curves and rolls and dips springing from almost everywhere. The brims are a trifle broader and the crowns just naturally right to be worn in the Alpine style.

But the big difference is in the colors. Or rather the tones, for the new hats really aren't in colors-the browns are not so brown, nor the grays so gray.

At any rate the new hats are smart, men like them and there are enough styles and enough "tones" for every man to get a becoming one.

# Men Like the Satin-Like Figure in the New Pin Stripe Shirts

Just a little mark here and there-sort of a broche effect after the fashion of the Jacquard weave.

And all the rest of the shirt is striped with tiny lines of blue or black or some other color that men like so well. Shirts in the neglige style with soft turn-back cuffs and the price is well within bounds at \$1.55.

# A Good Shoe Never Suffers in a Man's Eyes By Being Plain

Best kind of all, say many men-particularly men of affairs whose weight is felt in the business world. Just such men take to just such shors as the new brogues

that got in a day or so ago. Really modified in shape, but brogues nevertheless. In calfskin except the marks of quality -but a different sort of a color. being a deep, rich brown, besides

Not a mark on them anywhere everywhere that mean service. Priced \$7.75.

The Dahlia

Show Is

Blooming

In University Hall, on the

ighth floor, there are on ex-

bition more than two hundred

and fifty varieties of beautiful

dahlias-the greatest collection

we have ever shown. Twenty-

five new varieties are being

# The Price of a Man's French Crepe Handkerchief

is ordinarily such as to make him think twice before buying. But here are real French silk crepe handkerchiefs at \$2.50 each-so much less than usual that men who know the value won't pause for much thinking.

White with borders of fine stripes in various colors.

# Anybody Looking for a Small Oriental Rug

should note three particular groups here comprising Serapis, Hamadans and Beluchistans.

terns they are believed to be as excellent pieces as can be had anywhere at the prices.

Serapis in rose, blue and ecru,

In quality, colorings and pat- | signs, in blue, tan and rose. Both are in sizes approximately 4.6 to 5 ft. by 6 to 7 ft. and priced \$65 to

Beluchistans in dark warm red, in bold patterns, mostly medallion | with blue and ivery for contrast, effects. Hamadans, in allover de- about 8x5 ft. at \$13 to \$18. (Seventh Floor)

# New Linoleums and Carpets to Go Down in Your Home for Fall

Colors, patterns, everything just as rich and new and beautiful as can be.

Body Brussels carpet, for halls and stairs, \$3.75 the yard. Tapestry Brussels carpet, \$1.85

Plain Wilton Carpet, several colors, \$4.25 the yard. Axminster Carpet, figured, \$3.25

Domestic and Imported Inlaid Linoleum, \$1.50 to \$3.15 sq. yd. Printed Linoleum, 95c sq. yd. Plain Chenille Carpets, 9 ft., 12 ft. and 15 ft. wide, \$9.50 and \$12.50

shown for the first time. Every tint and shade is here and some of the dahlias boast two distinct tones, the underside of the petals being in sharp contrast to the outside. Mr. L. K. Peacock dll deliver an illustrated lecture

> culture of dahlias and his talk of particular interest to amateur gardeners. After the lecture Mr. Peacock will be glad o answer questions. Orders can be placed for all varieties on exhibition and deiveries will be made in May, 1923, in time for the planting

> at 2:30 each afternoon, on the

Fresh Cut Dahlias will be sold during the exhibi-tion at 75c, \$1 and \$1.25 a dozen.

(Eighth Floor)

# Wise Housekeepers Are Making Up Lists and Bringing Them to the Wanamaker Sale of Housewares The Brightest and Busiest Lamp Sale

An enameled saucepan is chipped and needs replacing, lids have become battered or lost, the sink strainer no longer strains, a new soap-dish is needed in the bathroom, and, if all goes well, a vacuum cleaner is going to be added to the household equipment.

Such is the typical list that is being brought every day to this September Sale. It is being filled by dependable goods of sound Wanamaker quality, destined for long terms of service.

Here is our own list and it is safe to say it holds something that every Philadelphia household needs:

Dressmaking forms Aluminumware

ment Trunks Buskets Kitchen cabineta

dusters Enamelware

Sewing machines Electrical goods Galvanized ware Meat choppers fronware

### Everybody Likes a Cedar Chest Investigations by the United States Department of Agriculture

found that red cedar actually kills moths and larvae. Wanamaker cedar chests are of genuine Tennessee red cedar and the best construction, guaranteed not to warp or crack. Each has a

dust-proof strip and corner reinforcings. Specially Priced for Sentember at \$21.50 for a 40-inch chest | \$27 for a 46-inch chest | \$37.73 for a 54-inch chest Extra-large packing boxes of red cedar are 54x23x26 at \$34.75

arms, no screws to tighten, just move the arm and it stays put -complete with half - moon

shade - price, \$4.50.

(Fourth Floor)

# (Fourth Floor)

Reason Bright, attractive offerings on very side, so many that only a 'ew can be told of at a time: Metal floor reading lamps with adjustable goose-neck

-and With Good

Partitional trains from abades

signed, can be had for 80c. are banded, some with floral deco-